

MOTION & e-MOTION



PEUGEOT



**PEUGEOT**  
**3008** SUV ACTIVE



## *THE PERFECT BLEND OF PERFORMANCE AND CONVENIENCE*

The PEUGEOT 3008 SUV Active masterfully combines the best aspects of the French Lion. Uncompromising, eye-catching, and sophisticated—this dynamic SUV headlines efficient performance while ensuring safe and comfortable journeys. It matches its new 2.0L BlueHDi diesel and 1.6L THP petrol engines with comprehensive warranty that covers 3 years as standard, with a 2-year extension (or 100,000 kms, whichever comes first).

Taking its distinct driving experience further, PEUGEOT has partnered with Easytrip and Autosweep to provide highway RFID for NLEX and SLEX. From North to South and back again, every journey with your Lion promises exceptional convenience.

The PEUGEOT 3008 SUV Active is here, and it is ready to show you the unique art of PEUGEOT.

## *A STRIKING DESIGN LANGUAGE*

Witness character that demands attention whenever or wherever it goes. The PEUGEOT 3008 SUV Active is designed with presence in mind. From the very first glance, this Lion reveals the perfect balance between strength and sophistication.

Large wheels and a long bonnet showcase its athletic character. The front face bears a distinct chromed grille and striking feline-inspired headlights. Its silhouette is styled to be bold and refined, with fluid lines set with strong cuts.





## COMFORT AND SPACE REDEFINED

With the PEUGEOT 3008 SUV Active, comfort and sophistication is an art. From plush interior materials to generous space and modularity, the dynamic Lion transforms driving into indulgent experiences.



## *Innovative Modularity and Functionality*

The PEUGEOT 3008 SUV Active offers cutting-edge storage solutions for your utmost convenience. 1/3 – 2/3 Magic Flat folding passenger and second-row seats let you create more space for your belongings and ease loading onto the SUV.

## *Elegance at all times*

Both diesel and petrol variants of the PEUGEOT 3008 SUV Active make use of high-quality leather and fabric. On long journeys or bumpy roads, moments in this French Lion promise comfort and elegance.

## *Every drive feels like a cool getaway*

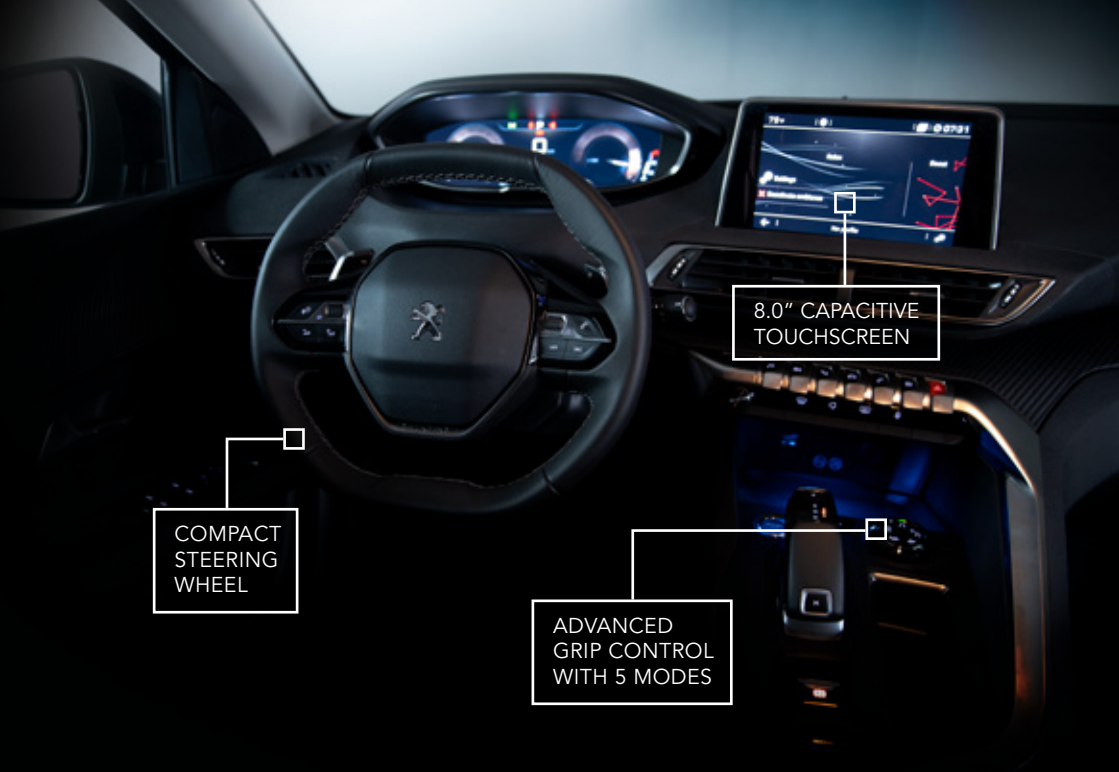
Through rain or shine, feel right at home with the PEUGEOT 3008 SUV Active. Automatic and Bizone Diffusion air-conditioning, 12V plugs, and LED interior lighting guarantee fresh and exciting adventures.





*DRIVE  
TOMORROW'S  
VISION*





COMPACT  
STEERING  
WHEEL

8.0" CAPACITIVE  
TOUCHSCREEN

ADVANCED  
GRIP CONTROL  
WITH 5 MODES

## *NEW PEUGEOT i-COCKPIT®*

Inside the PEUGEOT 3008 SUV Active is a digital world engineered for intuitive driving experiences. The iconic PEUGEOT i-Cockpit® has evolved to give the driver full control.

It features a compact steering wheel for a commanding view of the road and a customizable, digital 12.3" head-up display for any relevant or preferred driving information. Reinforcing the PEUGEOT 3008 SUV Active's digital environment, an ultra-responsive 8.0" capacitive touchscreen is angled towards the driver.

# ADVANCED GRIP CONTROL SYSTEM

The PEUGEOT 3008 SUV Active turns coarse terrain and everyday drives into adventures. This advanced traction system will instantly adapt to even the most difficult road conditions. Currently, it has five grip modes:



HILL ASSIST  
DESCENT CONTROL  
(HADC)

ADVANCED  
GRIP CONTROL  
WITH 5 MODES



## **NORMAL MODE**

For easy or average road conditions.

## **ESP OFF MODE**

Disconnects assistance.

## **SAND MODE**

Allows light and controlled wheel spins to better drive on loose surfaces.

## **MUD MODE**

Allows maximum spins for the wheel with the least grip.

## **SNOW MODE**

Optimum acceleration on slippery slopes through controlled torque on each wheel.



## *HILL ASSIST DESCENT CONTROL (HADC)*

The Advanced Grip Control system includes the Hill Assist Descent Control to better equip the PEUGEOT 3008 SUV Active for steep slopes and downhill steering. The system automatically adjusts brake and throttle to the angle of the vehicle.



# | *EFFICIENCY MEETS AGILE HANDLING*

## *EFFICIENT MODULAR PLATFORM*

At the core of the PEUGEOT 3008 SUV Active is innovation geared towards performance and convenience. By foregoing traditional driving technology, this dynamic Lion is lighter and more agile. The Efficient Modular Platform 2 (EMP2) is a cutting-edge vehicle platform that enhances responsiveness and handling agility.

## *SIX-SPEED EFFICIENT AUTOMATIC TRANSMISSION*

The PEUGEOT 3008 SUV Active produces optimal power with reduced CO2 emissions and fuel consumption. The six-speed automatic transmission (EAT6) technology guarantees efficient drives without compromising performance and driving excitement.

## *AT THE FOREFRONT OF DRIVING SAFETY*

Let go of worries and drive with confidence. The PEUGEOT 3008 SUV Active is equipped with intuitive driving aids for safety on the road. It features the cruise control system which automatically maintains the chosen speed, parking sensors, brake assist, and an indicator for tire pressure loss.

In addition, the PEUGEOT 3008 SUV Active is also geared with:

- Three sets of ISOFIX mounting points
- Six airbags
- Hill Start Assist
- Electronic Brakeforce Distribution



# PEUGEOT 3008 SUV ACTIVE

## 3008 2.0L HDi Active

ENGINE	<b>Transmission</b>		6-speed Efficient Automatic Transmission (EAT6)
	<b>Drivetrain</b>		Front Wheel Drive
	<b>Type</b>		<b>2.0L BlueHdi</b>
	<b>Displacement</b>		1,997 cc
	<b>Fuel System</b>		Direct Exchanger Turbo Injection
	<b>Recommended Fuel</b>		Euro 4 Diesel
	<b>Maximum Output</b>		150 hp @ 4,000 rpm
	<b>Maximum Torque</b>		370 Nm @ 2,000 rpm
	<b>Fuel Tank Capacity</b>		53L
CHASSIS	<b>Emissions</b>		Stage 5
	<b>Suspension</b>	Front	Pseudo MacPherson Front Axle
		Rear	Rear Axle with deformable cross member
	<b>Brakes</b>	Front	Ventilated Disc
		Rear	Solid Disc
	<b>Wheels</b>	Size and Type	18" Los Angeles Diamond Alloy Wheel
	<b>Tire Size</b>		225 / 55 R18 M&S
	<b>Spare Wheel</b>		Space-saving spare wheel
DIMENSIONS	<b>Length</b>		4,447 mm
	<b>Width</b>		1,841 mm
	<b>Height</b>		1,620 mm
	<b>Wheelbase</b>		2,675 mm
	<b>Ground Clearance</b>		219 mm
	<b>Boot Capacity</b>		520 vda dm <sup>3</sup>
	<b>Approach Angle</b>		20°
	<b>Departure Angle</b>		29°
EXTERIOR FEATURES	<b>Headlamps</b>	Type	Halogen headlamp with LED daytime running lights
		Front	Time Adjustable Intermittent with Magic Wash
	<b>Wipers</b>	Rear	Time Adjustable Intermittent
		Type	Halogen fog lights
	<b>Front Fog Lamp</b>		3-Claw LED
	<b>Rear Combination Lamp</b>		Radiator Grille with edge trim and chromed facets
	<b>Radiator Grille</b>		Body color with integrated turn indicator, electric, and heated
	<b>Side Mirrors</b>		Body Color
	<b>Door Handle</b>		Body Color
INTERIOR FEATURES	<b>Rear Spoiler</b>		Body Color
	<b>Seats and Trim Upholstery</b>	Material	Meco fabric with single contrast stitching
		1st Row	Mechanical with height adjustment
		2nd Row	1/3 - 2/3 Magic Flat
		Dashboard	Melua mistral grain
	<b>Steering Wheel</b>	Armrest and door panel	Brumeo fabric
		Type	Electric Power Steering
		Material	Mistral Full-grain Leather with two-tone Black/Goa Z Stitching
	<b>Parking Brake</b>	Control Switches	Instrument Panel Display Mode, Audio, Bluetooth, and Cruise Control
			Electric
SAFETY AND SECURITY	<b>Audio System</b>		8" Capacitive Touchscreen, MP3, Bluetooth, USB, and Multifunction Steering Wheel
	<b>Climate Control</b>	Speakers	4 Speakers and 2 Tweeters
			Automatic and Bi-zone Diffusion AC with sensitive controls
	<b>Rear view mirror</b>		Standard
	<b>Power Windows</b>		One-touch electric front and rear windows with pinch protection
	<b>Central Armrest</b>		With Butterfly-wing opening and illuminated chiller compartment
	<b>Glove Box</b>		Illuminated
	<b>12V Sockets</b>		3 sockets
	<b>Warning of tire pressure loss</b>		Standard
	<b>Airbags</b>		4 airbags: driver, passenger, and 2 sides
	<b>ABS</b>		With Electronic Brakeforce Distribution (EBD) and Brake Assist (BA)
	<b>Electronic Stability Program</b>		Standard
	<b>Parking Sensor</b>		Standard
	<b>ISOFIX</b>		Rear
	<b>Advanced Grip Control</b>	5 grip modes	Standard
			Standard
	<b>Hill Start Assist</b>		Standard
	<b>Hill Assist Descent Control (HADC)</b>		Standard
	<b>Cruise Control</b>		Programmable with speed limiter
	<b>Seatbelts</b>		3-pt x 3 with pretensioner and load limiter
	<b>Seatbelt indicator warning</b>		Standard

# 3008 1.6L THP Active

ENGINE	<b>Transmission</b>		6-speed Efficient Automatic Transmission (EAT6)
	<b>Drivetrain</b>		Front Wheel Drive
	Type		<b>1.6L Twin Scroll Turbo High Pressure (THP)</b>
	Displacement		1,598 cc
	Fuel System		Electronic Multi-point Fuel Injection
	Recommended Fuel		Euro 4
	Maximum Output		167 hp @ 6,000 rpm
	Maximum Torque		240 Nm @ 1,400 rpm
CHASSIS	Fuel Tank Capacity		53L
	Emissions		176.6
	Suspension	Front	Pseudo MacPherson Front Axle
		Rear	Rear Axle with Deformable Cross Member
	Brakes	Front	Ventilated Disc
		Rear	Solid Disc
	Wheels	Size and Type	18" Los Angeles Diamond Alloy Wheel
	Tire Size		225 / 55 R18
DIMENSIONS	Spare Wheel		Space-saving spare wheel
	Length		4,510 mm
	Width		1,850 mm
	Height		1,628 mm
	Wheelbase		2,730 mm
	Ground Clearance		183 mm
	Boot Capacity		591 / 1,670 (flat-fold) vda dm <sup>3</sup>
	Track Front		1,579 mm
EXTERIOR FEATURES	Track Back		1,587 mm
	Headlamps	Type	Halogen
	Wipers	Front	Intermittent Automatic with Rain Sensor
		Rear	Rear window with link to reverse gear
	Front Fog Lamp	Type	2 fog lamps with chrome trim
	Rear Combination Lamp	Type	LED rear taillights
	Radiator Grille		Front grille with satin chrome strip and vertical pattern
	Side Mirrors		Electric-folding exterior mirror
INTERIOR FEATURES	Access		Keyless and smart key entry: 2 IDs and 3 buttons (Reverse lock, unlock tailgate, and remote unlocking doors)
			Auto up/down windows on key remote
	Rear Spoiler		Standard
	Seats and Trim Upholstery	Material	Claudia leather mistral with GOA stitchings
		1st Row	8-way and 6-way electric seat adjustment
		2nd Row	2/3 - 1/3 flat-folding seatbacks and central armrest with 2 cup holders
		Dashboard	PU (Mistral Melua grain), carbon-like material, Brumeo Compier fabric sheeting with satin chrome strip
		Armrest and door panel	Front door panel (level 1/level 2): heat-sleeved with PVC foam mistral, 8 PVC carbon-like set, satin chrome strip
	Steering Wheel	Type and Tilt	Electric Power Steering and 4-way manually adjusted steering column
		Material	Multi-function split leather wheel with black glossy-painted deco part
		Control Switches	2 commands block for multifunctional and Paddle Shift
	Parking Brake		Electric parking brake with Hill Assist and automatic parking brake
	Audio System	Type	RCCA2: 8" capacitive multitouch screen, bi-tuner AM/FM/iPod, handsfree/BT streaming, web browser, MirrorLink, WiFi, VP1, HiFi, engine sound-compatible (Surround and Premium), and 2 USB ports
		Speakers	6 speakers
	Climate Control		Automatic and Bi-zone AC with sensitive controls and second-row diffuser
	Rear view mirror		Dipping rear view mirror
SAFETY AND SECURITY	Power Windows		Sequential electric front and rear windows (anti-trap feature)
	Central Armrest		Front central armrest with storage and lighting
	Glove Box		Glove box with lighting
	12V sockets and USB plugs		4 USB plugs and 12V sockets (front and back of console)
	Warning of tire pressure loss		Standard
	Airbags	6 airbags	Front: driver and passenger Side front row: driver and passenger Head curtain row 1 and 2 coverage airbags (left and right)
	ABS		Standard
	Electronic Stability Program		Traction control and stability program compatible with HADC
	Parking Sensor		Rear Ultrasonic Park Assist and VisioPark 1 (rear camera)
	ISOFIX		3-point ISOFIX attachment (second row side passengers)
	Advanced Grip Control	5 grip modes	Grip control and HADC controls
	Hill Start Assist		Electric parking brake with Hill Assist
	Hill Assist Descent Control (HADC)		Hill Assist Descent Control, Hill Assist, ASR, and grip control
	Cruise Control		Programmable speed limiter and Cruise Control
	Seatbelts		Front: Double pretensioning, force limiters, and height adjustment Central and side seats: 3-point safety seat belt
	Seatbelt indicator warning	1st and 2nd rows	Non-fasten seat belt detection (in the cluster)

**Warranty:** 3-year standard + 2 years extended coverage or 100,000 kms, whichever comes first

# **PEUGEOT** **3008** SUV ACTIVE

## AVAILABLE COLORS



Pearlescent White



Amazonite Grey



Nera Black



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